

# PEOPLE BOARD OVERVIEW

## ASSIMILATION & GROWTH TRACK

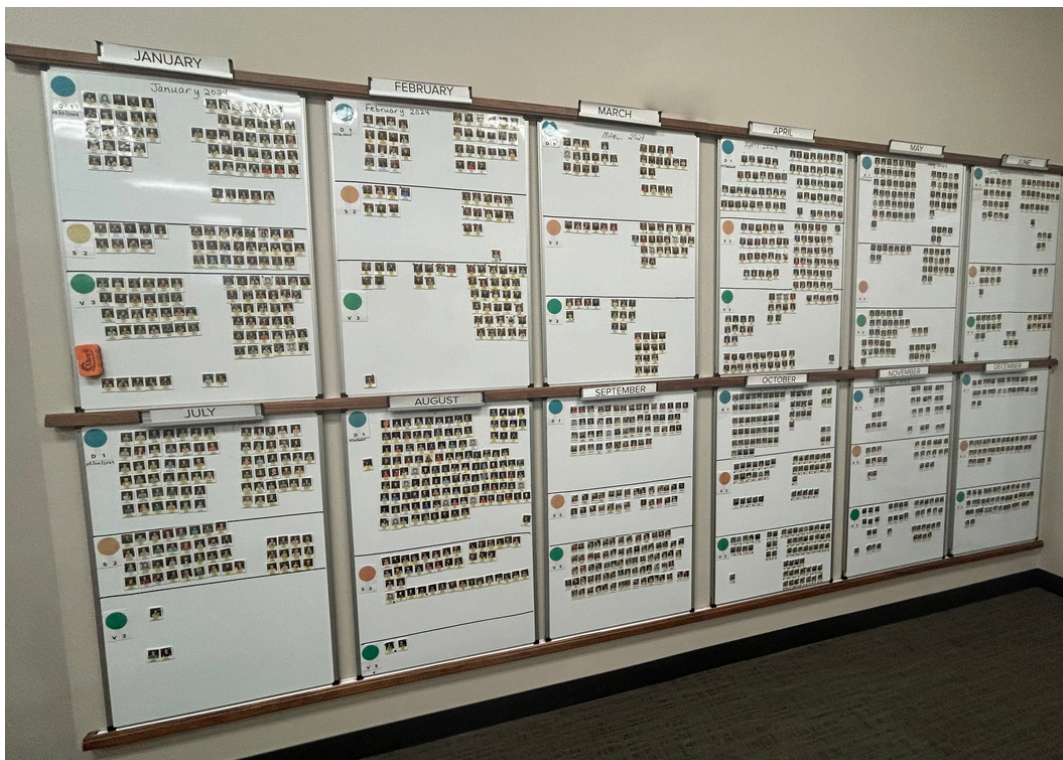
### WHY

The Growth Track (People) Board is a tool used to visually track the progress and engagement of individuals through the Growth Track process.

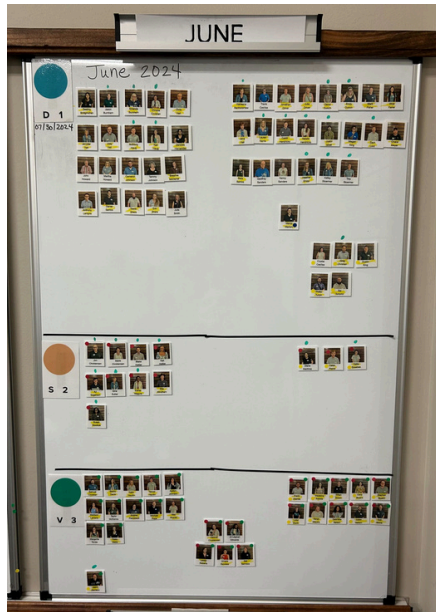
The board helps puts a face to every name, and a name to every face. Foster greater connections by equipping your team to know exactly who is in the Growth Track, where they are in the assimilation process, and their next step.

### HOW

The Growth Track Wall is divided into Discovery 101 classes - each board represents a month/class. An individual is first added to the Growth Track Board on the month they attend Discovery 101 and will remain on that month's board. We track their connection and next steps from this point onwards for the next year.



# BOARD



## TOP

Those who have attended Discovery 101.

## MIDDLE

Those who have attended Serve Team 201. Once then have joined a team they receive a red label.

## BOTTOM

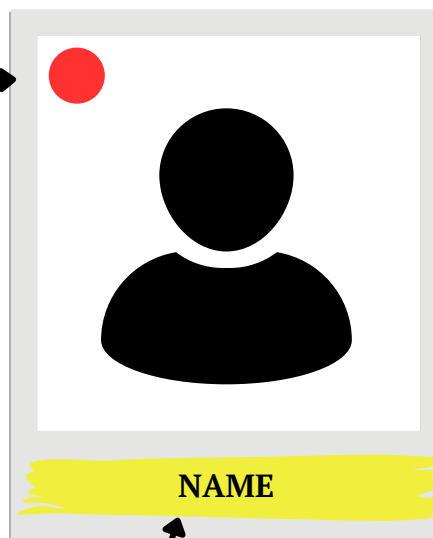
Those who graduated (3 of 7 classes) from Values 301.

# PICTURE KEY

As individuals progress through the Growth Track and start to engage, each photo magnet is updated according to the key below.

**RED**

Attended Serve Team 201

















**Highlighted Name**

Signed Membership Agreement

# MOVEMENT OF PEOPLE

Add Picture After  
Individual Attends 101

MONTH	
101	<div><div> FIRST LAST</div><div> FIRST LAST</div><div> FIRST LAST</div></div> <div><div> FIRST LAST</div><div> FIRST LAST</div><div> FIRST LAST</div><div> FIRST LAST</div></div>
201	
301	

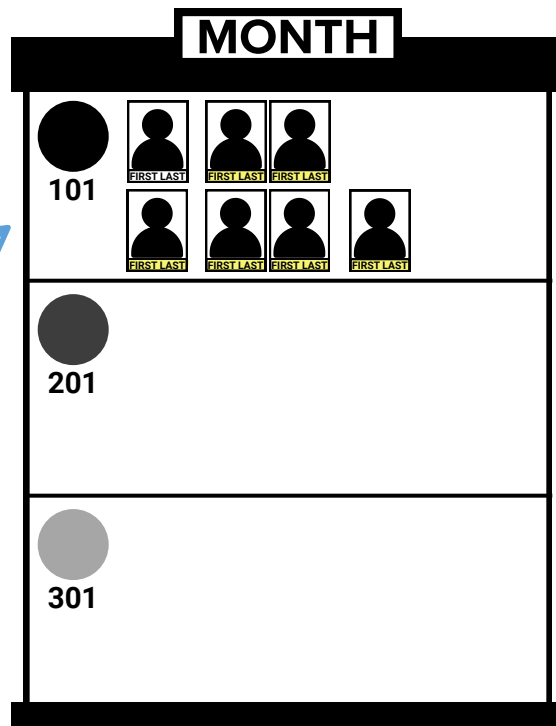
MONTH	
101	<div><div> FIRST LAST</div><div> FIRST LAST</div><div> FIRST LAST</div></div> <div><div> FIRST LAST</div><div> FIRST LAST</div><div> FIRST LAST</div><div> FIRST LAST</div></div>
201	
301	

?

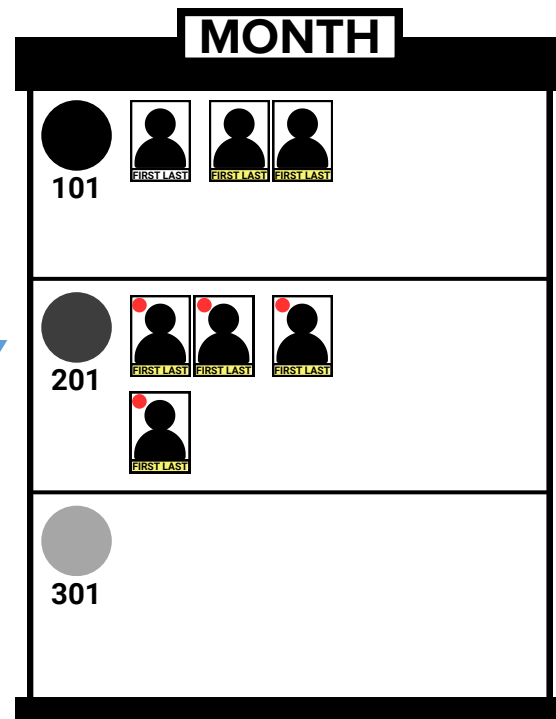
Which month / board  
are they added to?

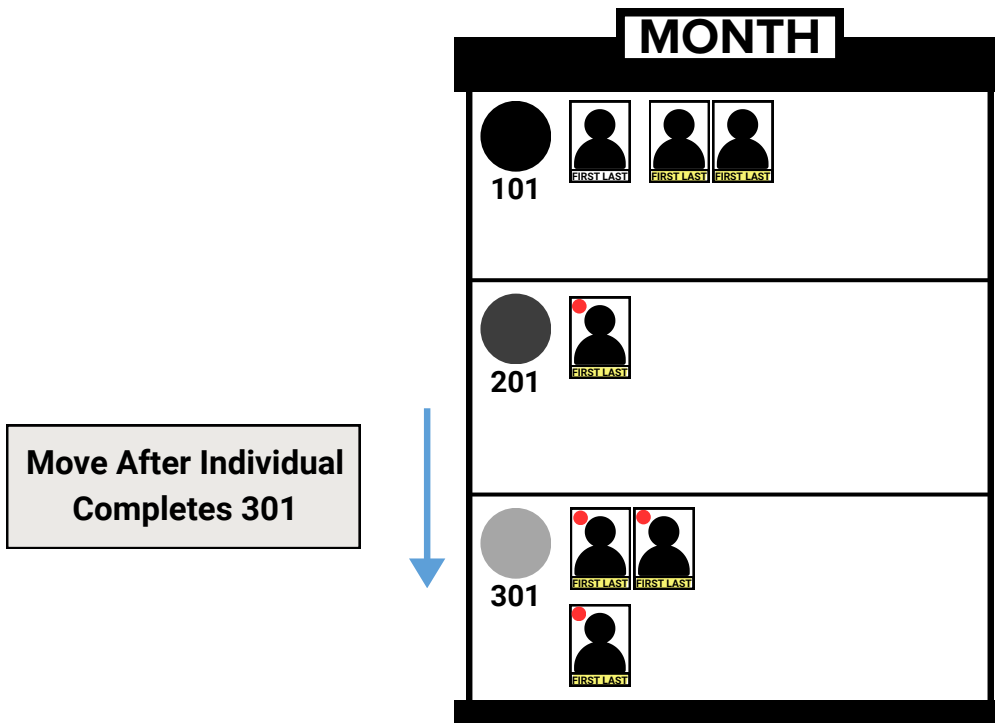
*The month in which they  
complete the first step.*

**Highlight Name if  
Membership  
Agreement Signed**



**Move and Add Sticker  
After Individual  
Attends 201**





*This is a general overview of how pictures are moved on the board. Later in this document, you'll find more details on how the board is used to track specific scenarios you may encounter.*

# STEP-BY-STEP

## WHEN

After each Discovery 101 class, a new board is added to the GT wall.

After each GT Class, boards are updated to reflect any completed steps.

Reports: pull and sort by 101 date, then go to that month and move the pictures.

## HOW

1. Take photos of each person who attends 101
  - a. Make sure their name tag is visible in picture.
2. The Volunteer Administrative Team enters and updates the database with all individual's information from Discovery 101 on Monday, the day after Discovery 101.
3. A Growth Track Team member generates two reports - one listing all photo pictures from the class and the other listing next steps, the Wednesday after Discovery 101.
4. A Growth Track representative prepares the photos and adds them to the GT Wall in the appropriate month – designating each individual with their correct label and/or next step.
5. Each week a GT representative will update the GT Wall by adding labels or moving individuals based on their class completion of a class.

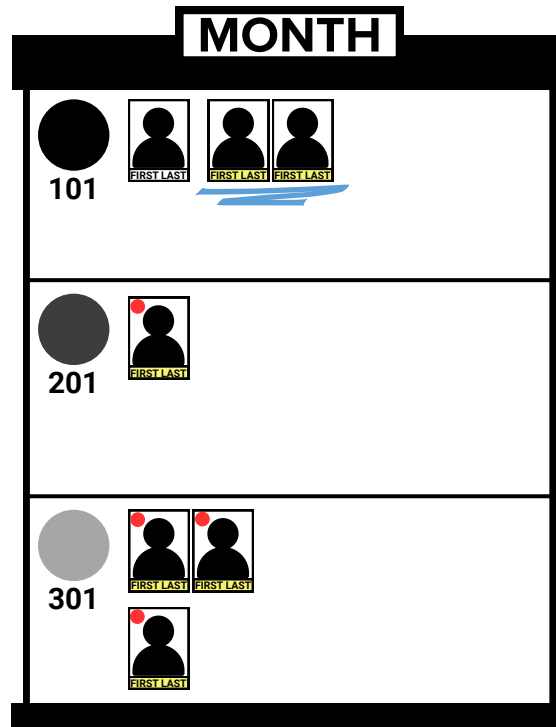
**BEING ABLE TO MATCH A FACE TO A NAME MEANS YOUR TEAM IS ABLE TO MAKE BETTER CONNECTIONS IN THE COMMONS**

## NOTES

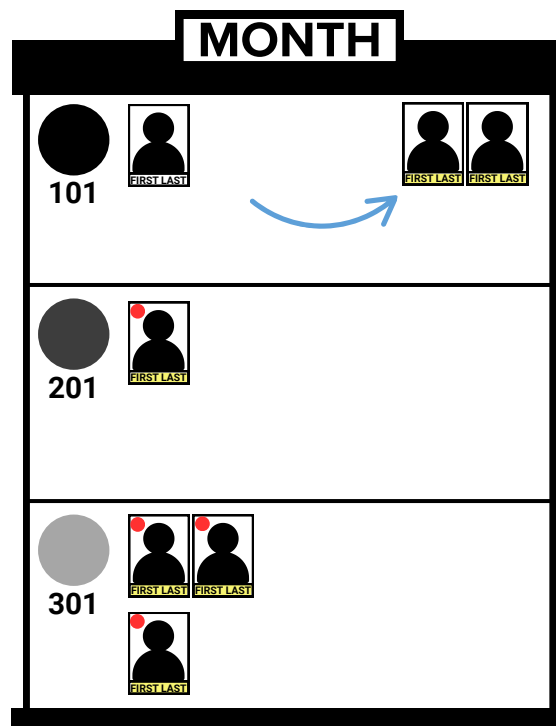
- Intentionally determine what you want to track, and how the board best helps your team make better connections.
- In past seasons, different color dot stickers have been used to track different initiatives/focus/priorities
- People can also be moved on the board based on registration rather than class completion, we have done this in the past. Currently, we prefer to move based on class completion because it provides a better picture of those really engaged. The season of your church and the focus you have are keys in determining what serves your team best.

## SCENARIO ONE

- Attended 101
- System says are engaged in the church.
- Have not taken another Growth Track step.



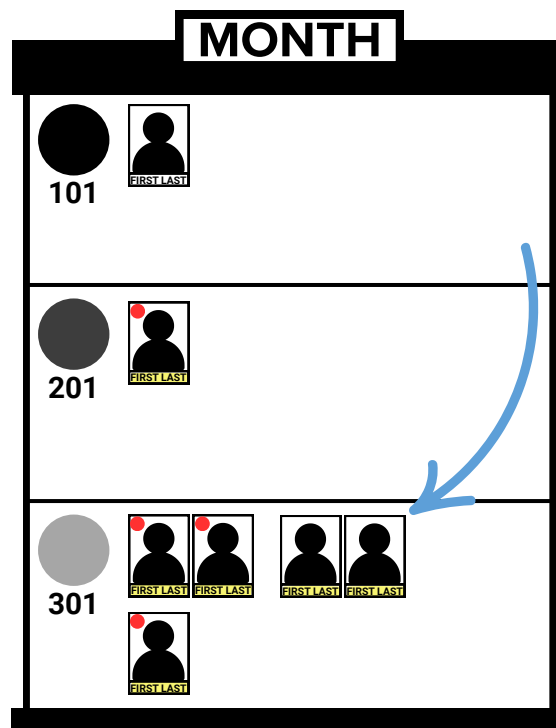
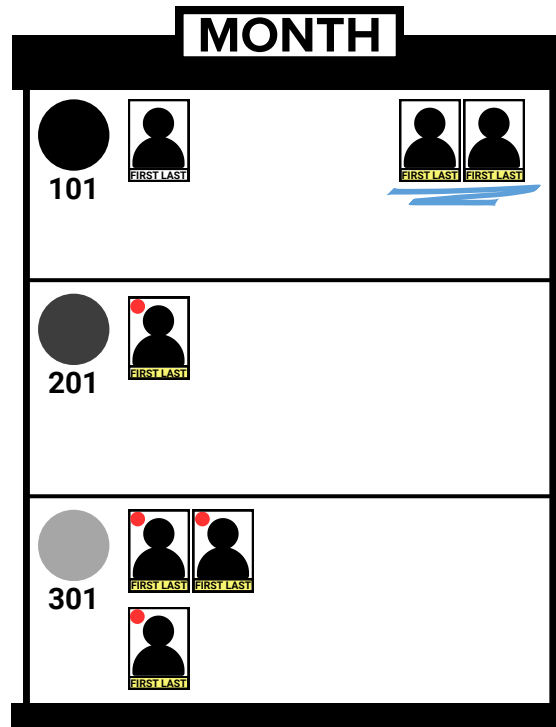
Move to side to identify  
as personal connect  
needed.



*Intentionally connect  
with these people to find  
out why they haven't  
taken any other steps.*

**SCENARIO TWO**

- Attended 101
- Completed 301
- Has Not Attended 201

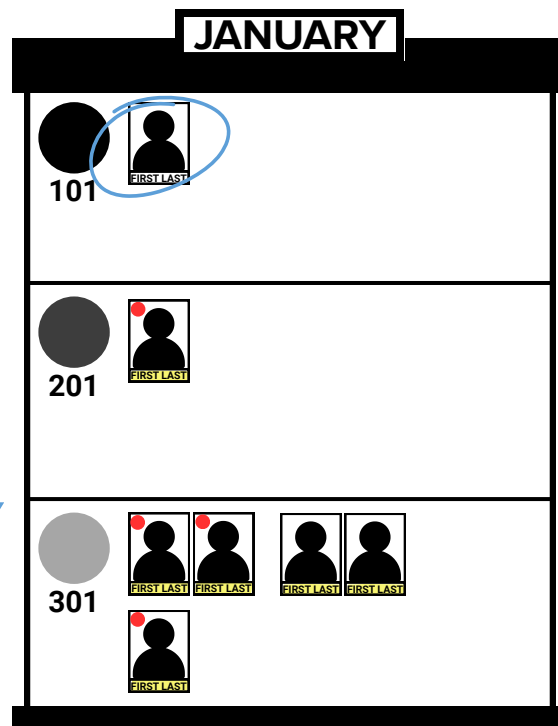
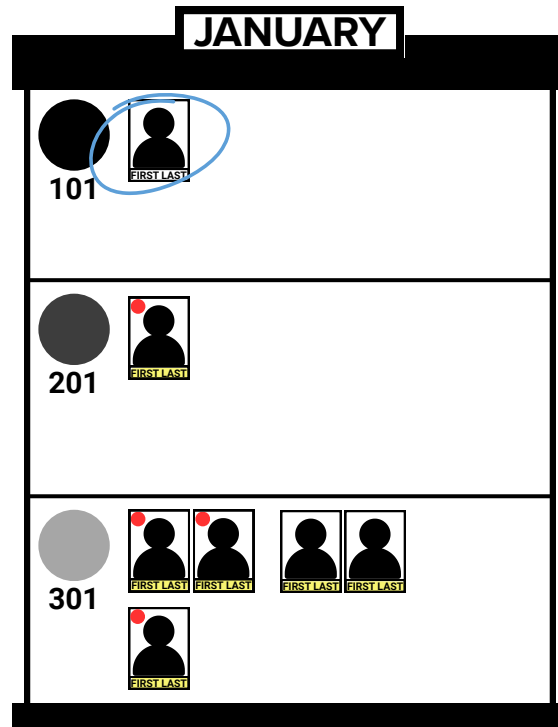


Move down to show  
third step complete.



**SCENARIO THREE**

- Attended 101 in January
- Is Completely Unengaged for Months
- Completes 301 in November



Move down to show  
third step complete.

?

Do they move to another  
board / month?

No, they stay on the January  
board and just move down.

# PEOPLE BOARD SHOPPING LIST

## ASSIMILATION & GROWTH TRACK

### BOARD

- ☐ 12 Whiteboards
- ☐ Whiteboard Tape - Black
- ☐ Board Eraser
- ☐ Dry Erase Markers

### PHOTOS

- ☐ Magnetic Squares with Adhesive Backing
- ☐ Paper Trimmer
- ☐ Thermal Laminator
- ☐ Laminating Pouches
- ☐ Sharpies
- ☐ Color Coding Labels - Red